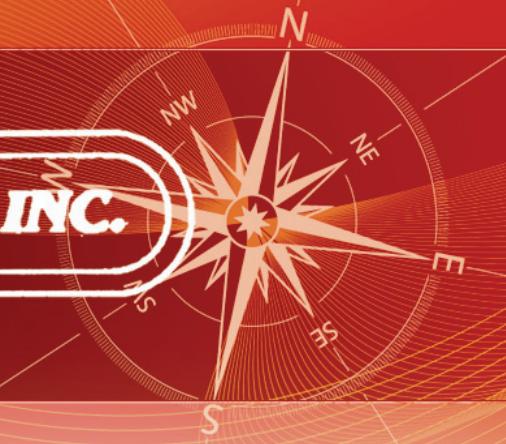
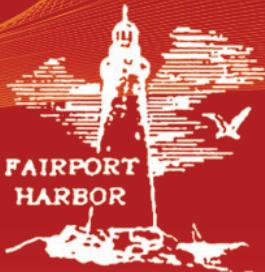


Selling Points for the Distributor

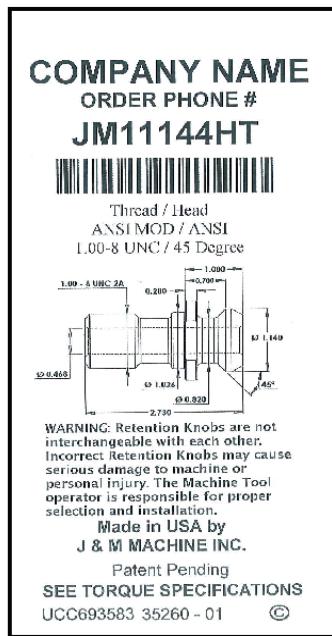
- The Taper Shank Test Fixture will pay for itself in a matter of months depending on the number of milling machines and the type of tools used.
- High Torque Retention Knobs will reduce your customers' milling costs by 10% to 30%. Retention knobs are balanced, no need to spend money balancing.
- The gage will prove to machinists working on the floor that it's not necessary to torque the retention knob beyond J&M Machine's specifications.
- Maintaining the Torque spec is not only preferred, but is the key to safe operation.
- V-flange tool holder shank expansion, caused by the pressure of the threads when tightened, is a universal problem that plagues all 5 industrial standards for retention knobs, and causes unnecessary expense.
- The reduction in costs they realize will make you a hero with your customers!
- Customer education is key. By educating your customers, not only will they purchase sockets and retention knobs for their new holders, but they'll also buy replacements for older tool holders because of the increased productivity.
- Reduced tool breakage, longer tool life, longer spindle life, tighter tolerances, and increased feed rates all add up to savings for the end user.
- Selling the retention knobs along with appropriate sockets and the torque wrench equals greater sales amount per invoice to you, the distributor.
- If your customers need more reasons to buy the J&M solution, then talk tracking and labeling.

Set Your Course For Quality





- J&M laser-marks the flange of each knob with the month and year of manufacture, along with the serial number and part number. This information not only makes identification easy, but also helps determine how long the retention knob has been in service to help determine its life span.
- J&M is the only retention knob manufacturer to private-label its parts. You'll get a label on each part tube with your name, phone number, knob part number, description, drawing, warning statement, and sales order/line number. Order up to 4 extra labels free to give to your customers for their contacts rolodex or to be put in their CNC service manual or tool changing area.



Private Label Sample

Order by phone or write us at sales@jmmachineinc.com. To order, simply use the part number from your present knob, and we'll cross match it with the high torque knob. Visit us online at <http://www.jmmachineinc.com>.

Set Your Course For Quality

